

### Memorandum

To: Social Enterprise Units and Related Organizations  
From: Jessica Tam, Head of Social Enterprise Business Centre  
Subject: Social Enterprise Seminar Series – Budgeting  
Date: 13 October 2017



Social Innovative project not only have to meet the social needs, a well-thought-out financial budget is just as important for getting investor support. SEBC invites speakers from KPMG to organize this seminar for social enterprise practitioners, staff and social entrepreneurs to be well-prepared for funding and financing. This seminar includes group discussion, case study and practice. Limited seats will be served. Details are as follows:

#### **Content – How to prepare a financial budget and forecast**

- Purpose and types of financial budgeting – strategic and operational
- Workflow of financial budgeting (e.g. sales forecast, pricing and etc)
- Timeline of financial budgeting
- Examples of good and bad budgeting and group discussion

Date : 10 November 2017 (Friday)  
Time : 2:30 – 5:00p.m.  
Venue : Room 202, 2/F., Duke of Windsor Social Service Bldg.,  
15 Hennessy Rd., Wanchai, H.K  
Speaker : Representatives from KPMG  
Target : Social Enterprise Practitioners, entrepreneurs and related organizations  
Priority given to granted projects under Social Innovation and Entrepreneurship  
Development Fund  
Seat : 50  
Fee : Free Admission  
Enquiry/RSVP : Y.W. Wong (2876 2491; yw.wong@hkcss.org.hk)