

MEMORANDUM

To : All Social Enterprise Units and Related Organizations
From : Jessica Tam
Head of HKCSS-HSBC Social Enterprise Business Centre
Subject : Social Enterprise Seminar Series –Corporate Financial Control Essential
Date : 9th August 2016

Financial control is crucially important to setting up a social business. SEBC organizes this seminar, to explore on the essential knowledge of financial control, establishing business model and formulating strategies in obtaining financial support from financial institutions. The seminar will be followed by case study and discussion. Please refer to details as below:

Financial Management

- ◇ Internal financial control
- ◇ Establish a viable business model
- ◇ Valuation & Return on Equity
- ◇ Bankers and investors management

Funding

- ◇ Strategies in obtaining financial support
- ◇ Financial advisories

Date 23rd Aug 2016 (Tue)
Time 6:30 p.m. – 9:00 p.m. (6:00 p.m. Admission)
Venue Room 103, 1/F., Duke of Windsor Social Service Building, 15 Hennessy Road, Wanchai, Hong Kong
Trainer Mr Stanley Yeung, Vice President, DBS SME Banking
Target Representative(s) of social enterprise and entrepreneurs. Priority will be given to Grantees of DBS Social Enterprise Advancement Grant and DBS Social Innovators.
Seat 50
Fee Free Admission
Enquiry Ms Charlotte Kwok (2876 2491; charlotte.kwok@hkcss.org.hk)