

Memorandum

To: Social Enterprise Units and Related Organizations
From: Jessica Tam, Head of Social Enterprise Business Centre
Subject: Demonstrating Social Impact with Evidence-based Assessment – Sharing of the SIA Tool Sets & Cases
Date: 29 December 2017

Social Impact Assessment (SIA) is indispensable for accountability reporting, service development, and social innovation. The Council collaborated with University of Hong Kong a few years ago, and developed a SIA framework to help articulate the social impacts of service projects. This workshop is going to introduce the framework of SIA through case study, thereby equipping the NGOs practitioners and social entrepreneurs with basic knowledge on the perspective and methodology of SIA. Please join the seminar if you want to know more. Details are as follows:

- Basic concepts and principles about SIA
- Reasons for doing service evaluation
- What is KPI, Service Logic Model, Output, Outcome and Theory of Change
- Methodologies for measuring outcome and impact
- Demonstrating the social impact of your project

Date : 26 January 2018 (Friday)
Time : 2:30 – 5:30p.m.
Venue : Rm 1002A, 10/F., Duke of Windsor Social Service Bldg., 15 Hennessy Rd., Wanchai, H.K
Trainers : Mr Keith Wong
Chief Officer, Social Development, Policy Research and Advocacy, The Hong Kong Council of Social Service
Target : Social Enterprise Practitioners, entrepreneurs and related organizations
Priority given to granted projects under Social Innovation and Entrepreneurship Development Fund and Maximum to 2 persons per organizations
Seat : 30
Fee : Free Admission
Enquiry/RSVP : Y.W. Wong (2876 2491; yw.wong@hkcss.org.hk)