

### MEMORANDUM

To : All Agency Members, Social Enterprise Units and Related Organizations

From : Mr Anthony Wong  
Business Director  
Policy Research and Advocacy

Subject : **Demonstrating Social Impact with Evidence-based Assessment –  
Sharing of the SIA Tool Sets & Cases**

Date : 7<sup>th</sup> June 2016

Social Impact Assessment (SIA) is indispensable for accountability reporting, service development, and social innovation. The Council collaborated with University of Hong Kong a few years ago, and developed a SIA framework to help articulate the social impacts of service projects. This workshop is going to introduce the framework as well as the protocol of SIA through case study, thereby equipping the NGOs practitioners and social entrepreneurs with basic knowledge on the perspective and methodology of SIA. Please refer details as below:

Date 8<sup>th</sup> July, 2016 (Friday)  
Time 2:30 p.m. – 5:30 p.m.  
Venue Rm 1002, 10/F., Duke of Windsor Social Service Bldg., 15 Hennessy Rd., Wanchai, H.K.  
Content

- Basic concepts and principles about SIA
- SIA framework
- Application of SIA
- Procedure and implementation process of SIA
- Outcomes and Measurements
- Case study and tips for conducting SIA

Trainers Mr Keith Wong  
- Chief Officer, Social Development, Policy Research and Advocacy,  
The Hong Kong Council of Social Service  
Ms Tanni Hsu  
- Project Officer, Policy Research and Advocacy,  
The Hong Kong Council of Social Service

Target HKCSS Agency Members, Social Enterprise Practitioners and entrepreneurs.  
Priority given to granted projects under Social Innovation and Entrepreneurship Fund

Seat 20  
Fee Free Admission

Enquiry Registration Ms Charlotte Kwok (2876 2491; charlotte.kwok@hkcss.org.hk)

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